



FRAGRANT CREATION
UDYAM-WB-10-0027858

Memorandum of Understanding
Between
Vasant Kanya Mahavidyalaya, Varanasi, Uttar Pradesh
And
Fragrant Creation
3, Beni Banerjee Avenue, Kolkata -700031

THIS MEMORANDUM OF UNDERSTANDING is made on
21.11.2025.

BETWEEN

Vasant Kanya Mahavidyalaya, Varanasi, established in 1954, is a Post Graduate College in Uttar Pradesh, India. The college offers undergraduate degree courses in Arts, and Commerce. The College is affiliated with the Banaras Hindu University and is also recognized by the University Grants Commission (UGC).

AND

Fragrant Creation

Fragrant Creation is a proprietorship, and micro enterprise (Udyam Reg. No. UDYAM-WB-10-0027858), represented by acclaimed filmmaker and director Sourav Sarkar, conducting film – production (making), film – exhibition, film – analysis and academic sensitization on films, serving interdisciplinary connection between film medium and various fields of study and research in social sciences.

1. Purpose of the MoU

Vasant Kanya Mahavidyalaya, Varanasi, Uttar Pradesh and **Fragrant Creation** intend to develop cooperation and collaboration in research for development, training, joint diploma/certificate programs/courses, and other agreed activities that further the aims and objectives of the Institutions as follows:

- a) To organize and conduct **One – Day Workshops, Certificate courses, Value added courses, Add – on courses, Workshops pertaining to film making (development of technical skill) with participation from all / any of the academic departments,** subject to the availability of funds.

- b) To organize and conduct Seminars, Conferences, Observance of national days, workshops pertaining to film analysis in collaboration with UG & PG Departments of Arts / Social Sciences and/or UG Departments of Arts / Social Sciences, subject to the availability of funds.

2. Major Objectives/ Scope of the MoU

- a) Fragrant Creation, in collaboration with Vasant Kanya Mahavidyalaya, Varanasi, Uttar Pradesh, may arrange for joint workshops/training/seminars/conferences/certificate courses/ value added courses/ add – on courses etc. The location for the said programmes and the participating charges may be defined upon mutual consent. However, the number of committed students for each workshop or certificate course or value-added course, should be decided mutually on a prior basis.
- b) VASANT KANYA MAHAVIDYALAYA, VARANASI, UTTAR PRADESH and Fragrant Creation will jointly promote the activity that would be conducted. The participants should be the students and academic members under the aegis of Vasant Kanya Mahavidyalaya, Varanasi, Uttar Pradesh.

3. Current and Future Objectives/Prospect of the MoU

- 1. Research collaboration on film medium/ Value Added Course/ Certificate Course/ Grant Writing Support on film medium/Publication & Short Film production/ Book Chapter Writing in relation to film medium /Faculty Development Programs. These can be an obvious consequence of long-term association between both parties.

4. Understanding between the two Parties

- a) Both parties acknowledge the need to create an ecosystem for promoting innovation and entrepreneurship and are interested in partnering to further this cause.
- b) There is a need to inculcate an entrepreneurial & problem-solving mindset among the students and youth.
- c) Both parties will work on applying and conducting various government skill development projects for the benefit of a wide spectrum of students.

5. Non-exclusivity

The relationship of the parties under this MOU shall be non-exclusive and both the parties, including their affiliates, subsidiaries, and divisions, are free to pursue other agreements or collaborations of any kind.

6. Termination of MoU

This MOU commences from the date of the last signing and shall be in force for 3 years. The MOU may be terminated at any time by mutual consent or by 6 months' notice by either party. It may be amended, modified, extended, or renewed only by the written consent of both Parties. The Institutions agree to review this MOU six months prior to the end of the 3-year term.

7. Confidentiality

- a) The parties to this MoU undertake to treat as CONFIDENTIAL AND PRIVILEGED information of either party. The terms of confidentiality and mode of disclosure shall be as per mutually acceptable terms.
 - b) Except as reasonably required, both the parties covenant that neither the party shall at any time during this MOU or at any time after it is terminated disclose or reveal to any person/organization or otherwise make use of confidential information including any of the trade secrets, confidential operations, processes or dealings or any information concerning the parties and their subsidiaries, business, finances, transactions or affairs of the affiliates/agencies or any of their ventures which may come to the knowledge of either the party during the period.
 - c) During the period of the MOU, each party agrees to respect each other's freedom of operation. Neither the parties shall interfere in the affairs/functioning of the other.
8. This MOU is not intended to create any legally binding obligations nor any financial commitment on either institution but, rather, is intended to facilitate discussions regarding general areas of cooperation as stated above, and the financial liabilities / workshop – fees / course – fees/ Honorarium regarding the certificate courses or value-added courses or one – day workshops for the students / academic members may be decided upon a basis of mutual understanding and cooperation. Vasant Kanya Mahavidyalaya, Varanasi, Uttar Pradesh will solely be able to collect reasonable monetary subscription as per the discretion of the College, from the participating members in such Value Added Course / Certificate Course / Add – on Course. Vasant Kanya Mahavidyalaya, Varanasi, Uttar Pradesh will negotiate the per hour honorarium payable to Fragrant Creation from the Vasant Kanya Mahavidyalaya, Varanasi, Uttar Pradesh, (which will be reasonable, but never free of cost) in case of the value added course / certificate course/ Add – on Course/ Special Lecture/ One day workshop/Session etc. as conducted.

BY SIGNING BELOW, the parties, acting by their duly authorized officers, have caused this Memorandum of Understanding to be executed, effective as of the day and year first above written.

Fragrant Creation

Signature: Sourav Sarkar
21/11/2025

Name: Sourav Sarkar

Place: Kolkata

Designation: Film – Director

Proprietor : Fragrant Creation

Address: 3, Beni Banerjee Avenue, Kolkata-700031



Vasant Kanya Mahavidyalaya,
Varanasi, Uttar Pradesh

Signature: Niharika Lal

Name: Prof. Niharika Lal
Place : Varanasi

Designation: Teacher In Charge

Address: Vasant Kanya Mahavidyalaya
Kamachha, Varanasi

Signature: R. Minata
21.11.25

Name: Prof. Rachna Srivastava
Place: Varanasi

Designation: Principal

Address: Vasant Kanya Mahavidyalaya
Kamachha, Varanasi

